the urban future
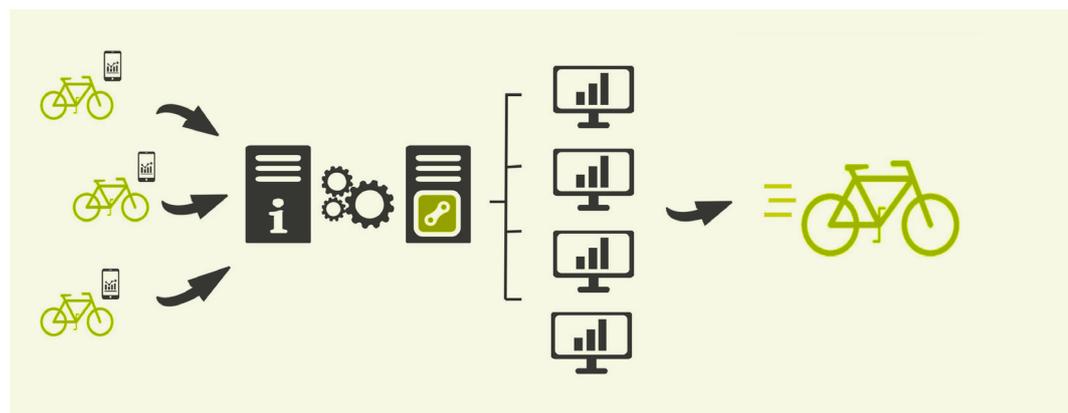## visual insights boosting cities

CyclePRINT

The Urban Future™ CyclePRINT provides visualisations and analysis on cycling in your city. Understanding cycling, cycling behaviour and your cycling network performance, helps you understand how to use the power of cycling as a transport mode to unlock your city.

THE CHALLENGE
Urbanisation is a growing global trend, challenging cities increasingly to think about accessibility, livability, sustainability and safety. Other trends are the upcoming e-bike and speed-pedelecs providing more comfort and extending the range of an acceptable cycling trip and the growing importance of health for humans. In order to deal with these challenges and use the trends cities need to understand where, when and how to take measures and initiate programs. Understanding the curent cycling experience, application of cycling promotion and the right infrastructural design changes, will get people out of cars on their bikes. Already a few percent of car drivers converted to cycling may solve traffic jams and improve accessibility to your city. Futhermore cycling is healthy and cycling is fun! CyclePRINT offers visual insights boosting your city!

THE SOLUTION
CyclePRINT provides all the tools to import collected data from various sources, like community-apps, cycling-apps, loop detection and traffic lights. Once stored in its database CyclePRINT is easy to use and allows for all sorts of visualisations and analysis, webbased, anytime, from any location.
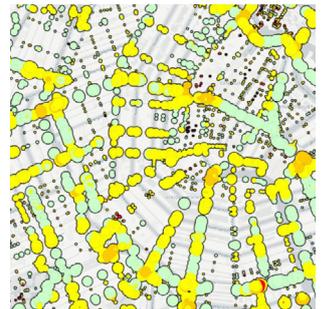
the urbanfuture
visual insights boosting cities

The visualisations and analyses include, among other features:

- Heat-maps
- Speed-maps
- Route-maps
- Delay-maps
- Propensity to cycle-maps

THE ANSWERS

With The Urban Future's CyclePRINT solution you will find the right answers to:

- Optimize your cycle network
- Construct new cycling infrastructure
- Evaluate cycling infrastructure investments

OUR CUSTOMERS

CyclePRINT is the leading visualisation and analysis tool, used by many cities, regions and programs. It is well supported by cycling, traffic & transport consultants and is build on the enormous expertise of the University of Applied Science (NHTV) in Breda the Netherlands and Bike Citizens (Austria).

INTERESTED?

To learn more about The Urban Future™ CyclePRINT please visit **www.cycleprint.eu** or **www.theurbanfuture.com** or give us a call at **+31 (0)630955339**.

About The Urban Future

The Urban Future is a spin-off company of the University of Applied Sciences, NHTV in Breda and building on over 50 years of expertise in traffic and transport as well as the best education in digital entertainment and gaming. We work in partnership with the worlds most forward thinking strategists and companies in cycling and cycling behaviour. Over 100 customers worldwide are using The Urban Futures solutions to provide them visual insights, to support decions and boost their cities.

The Urban Future bv
a NHTV spin off Company

www.theurbanfuture.com