



Entrepreneurship Ambitions

among students of Breda University of applied sciences 2018-2019

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DISCOVER YOUR WORLD

Who am I?



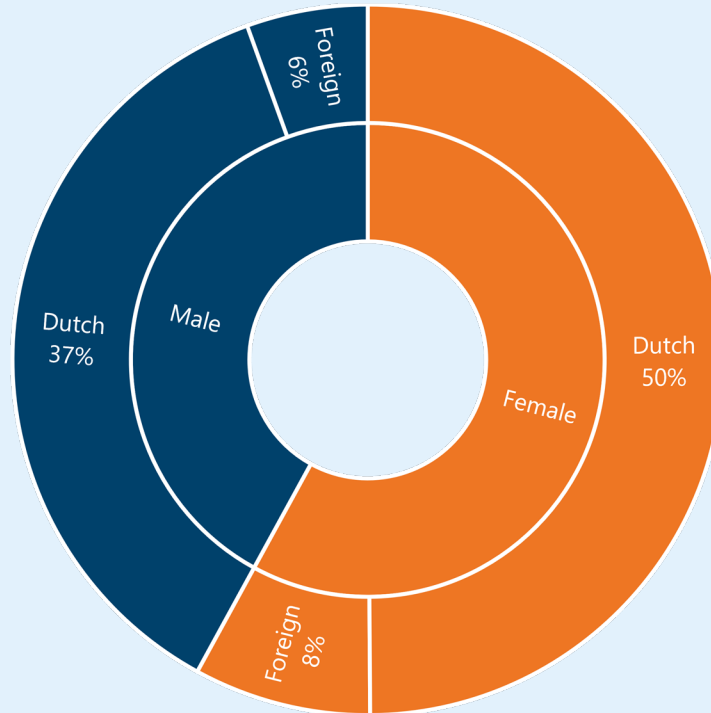
- Former entrepreneur (1994-2012)
- Former student (1992-1998)
- Former PhD student (2000-2005)

- Today Sociologist / Researcher @ BUas
Academy for Leisure

Why study students' entrepreneurship ambitions?

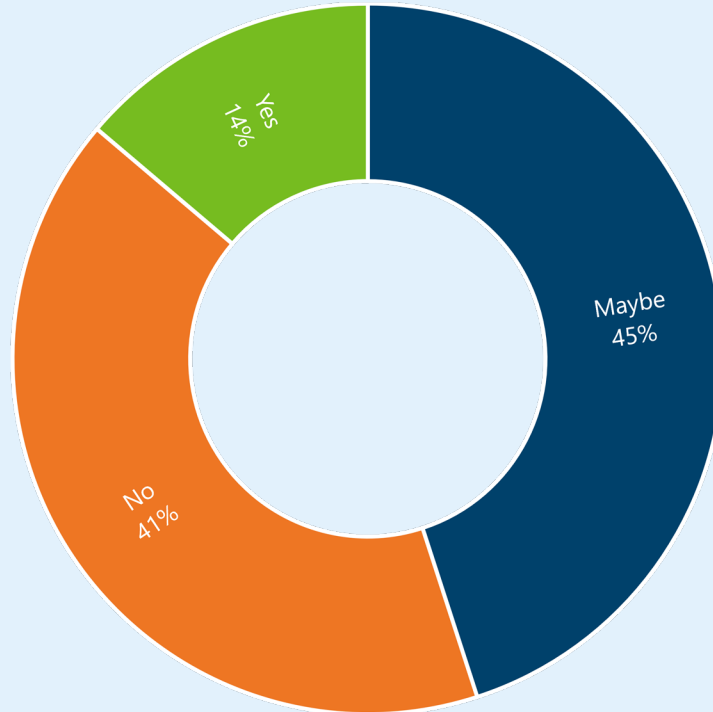
- Formal Education & entrepreneurship:
 - Odd combination?
- Businesses/entrepreneurs:
 - generate jobs
- Knowledge:
 - Who are they?
 - Where do they study?
 - How are ambitions related to study duration?

BUas students 2018-2019 (N= 7,049)



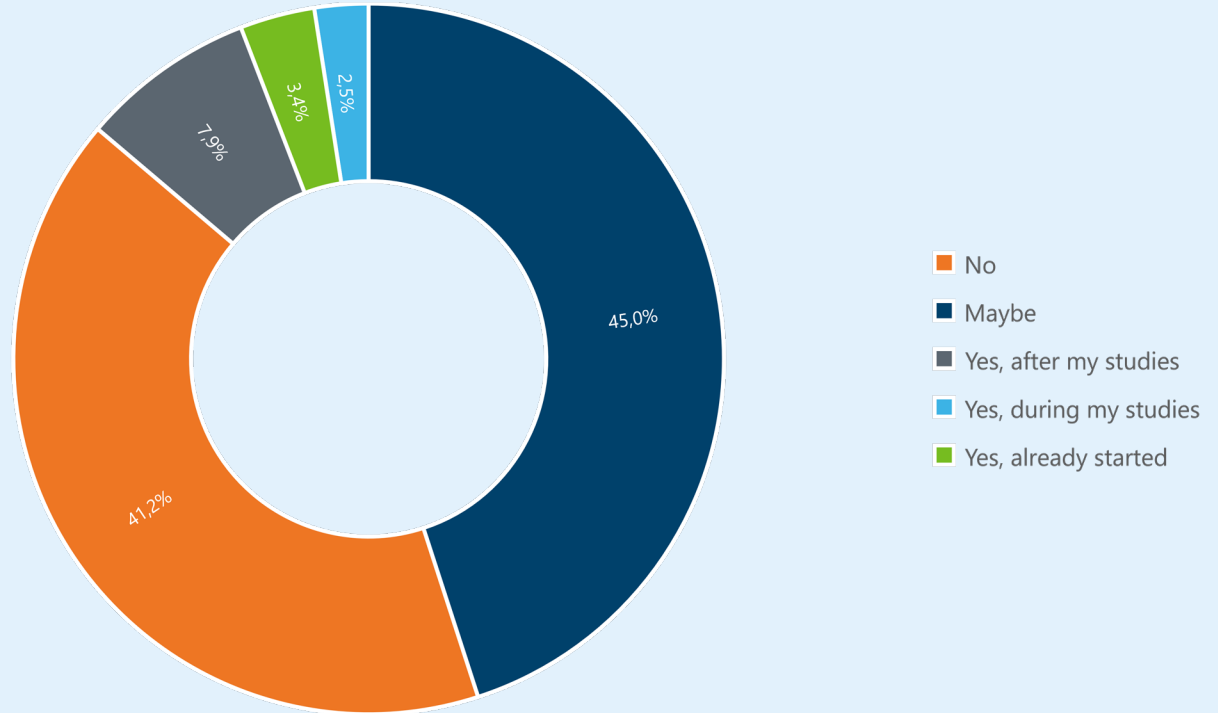
2018-2019

Entrepreneurship Ambitions (N = 7,049)

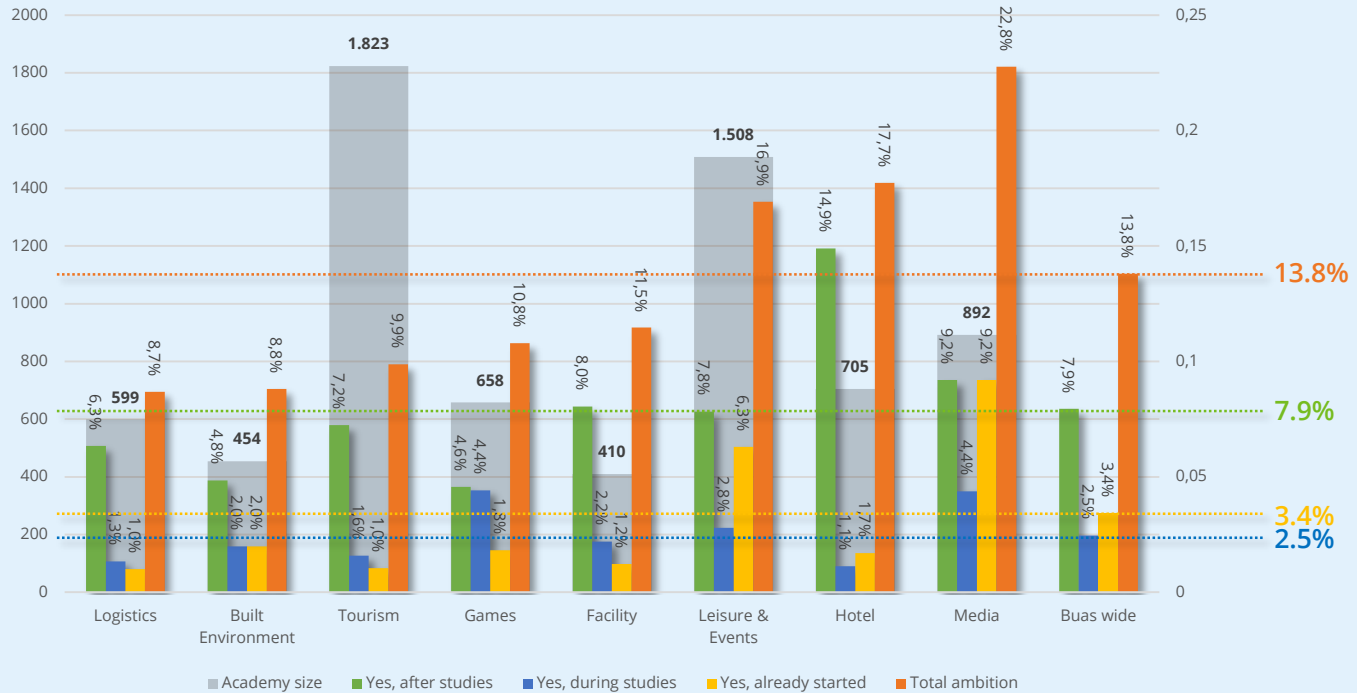


2018-2019

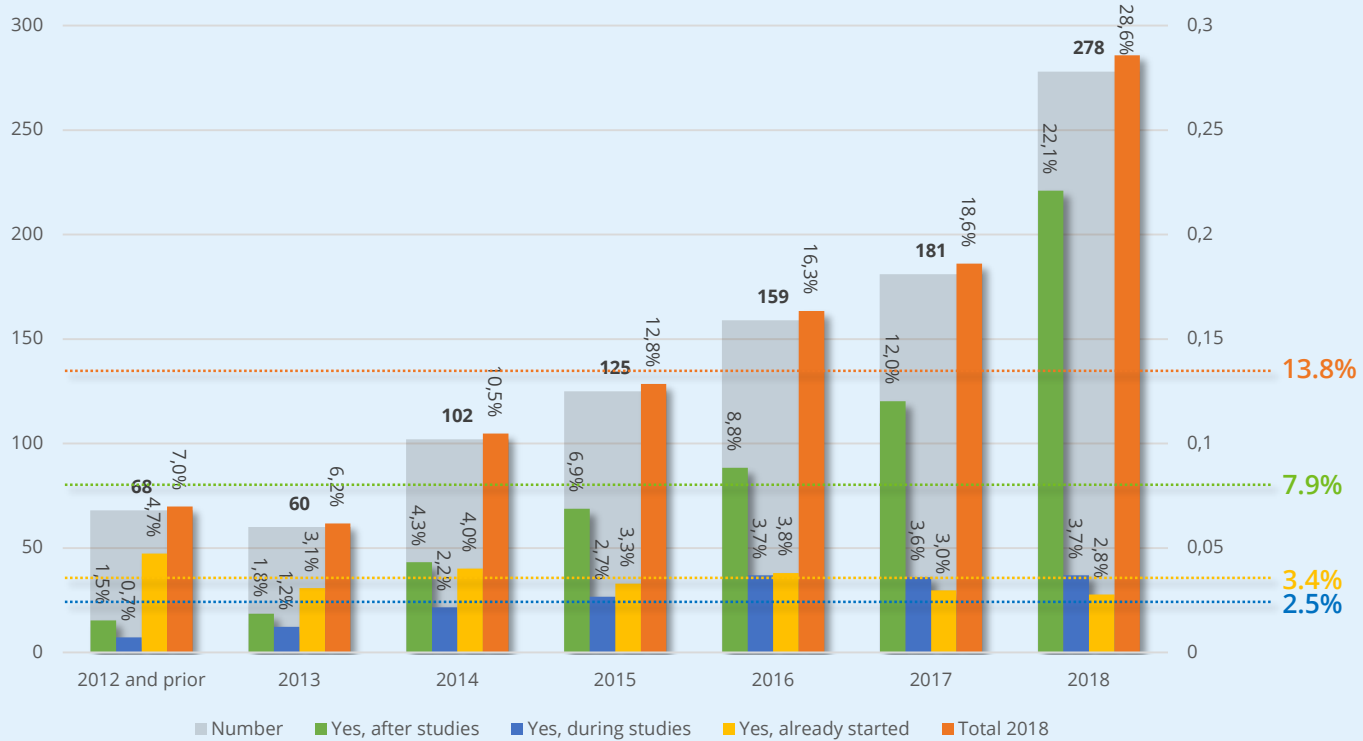
Entrepreneurship Ambitions (N = 7,049)



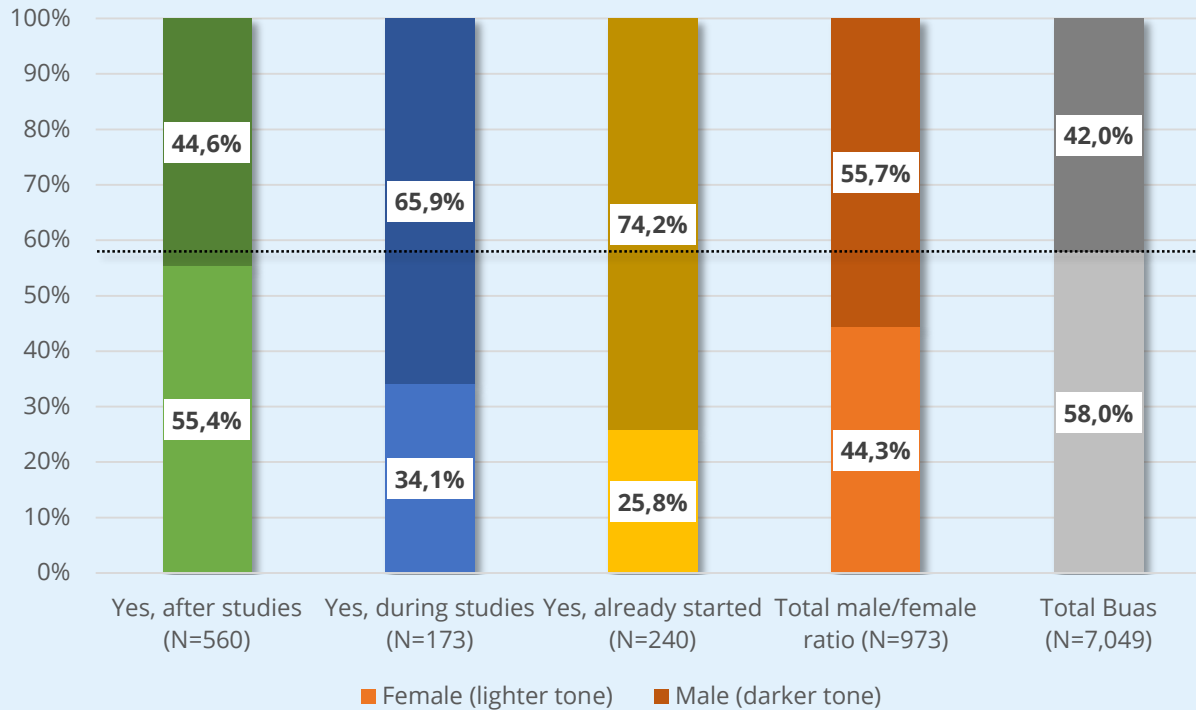
Entrepreneurship Ambitions per domain (N=973)



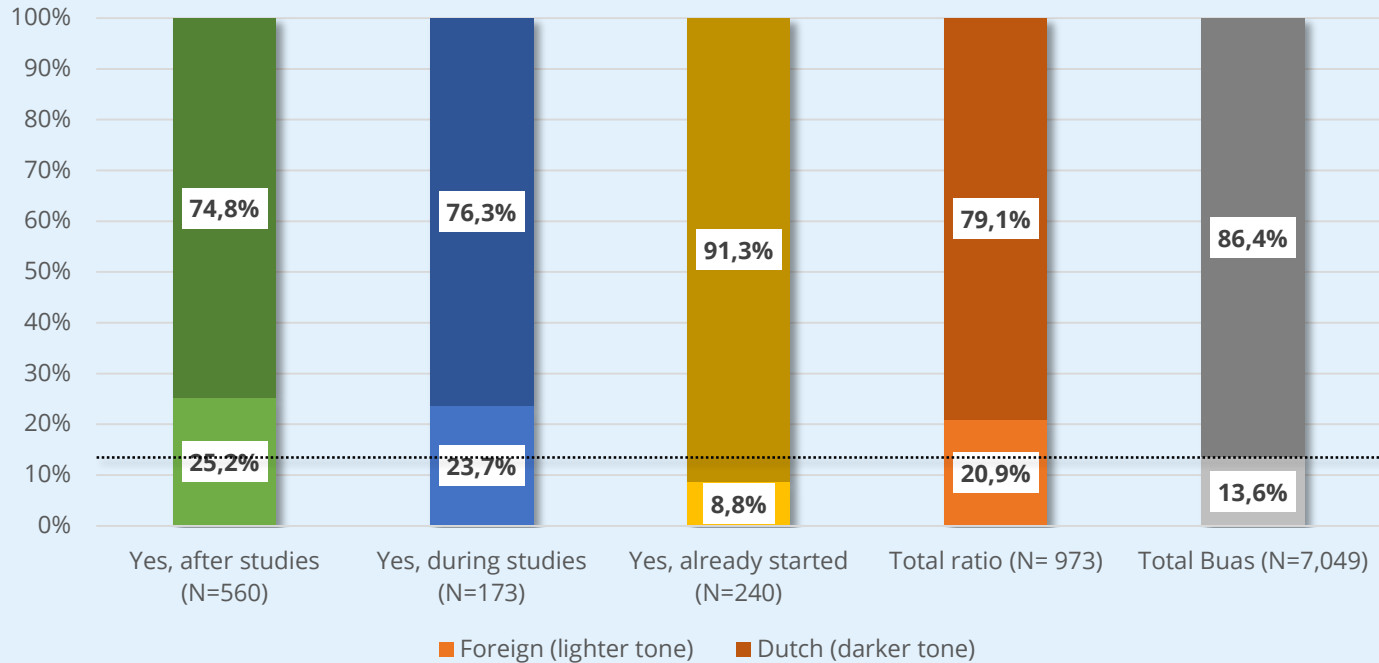
Declining ambitions over time (N=973)



Ambitions and sex (N=973)



Ambition and Nationality (N=973)



Unanswered questions

- What happens to a cohort over time?
- What does being an entrepreneur mean?
- Why do BUAs women seem less entrepreneurial?
- What types of entrepreneurs are out there?
- Does being an entrepreneur negatively influence an individual's study?
- What is entrepreneurship in an intercultural perspective?
- Why does a student want to start a business?
- What explains the differences in ambitions per study domain?
- How do particular labor markets influence ambitions?